



**A Joint event between TPAS Scotland and
The Highland Small Communities Housing Trust**

**9th - 10th June 2011
MacDonald Resort, Aviemore**

**Housing and People
- the future of rural Communities**

keynote speakers include:

**Chief Secretary to the Treasury: Rt Hon Danny Alexander MP
David Green, Convenor of the Cairngorms National Park Authority
Duncan Bryden, Convenor of the Cairngorms National Park Authority
Planning Committee**

Who is this event for? Anyone with an interest in housing and developing local communities -Landowners, Contractors, Community Land Trusts, Councillors, tenants, community councillors, housing staff and people who live and work in rural communities!

Draft programme

Thursday 9th June

10.30am - 12.30pm	Registration and exhibition
12.30pm - 1.30pm	Lunch
1.30pm - 2.00pm	Opening Session * Duncan Bryden, Convenor of Cairngorm National Park Authority Planning Committee
2.00pm-2.30pm	Naomi Breeze - "Viewpoint"

Is a new play from Naomi Breeze of Breeze Productions commissioned originally by Ailsa Clark of Inspiralba on behalf of Fyne Homes Housing Association, which tries to do exactly what it says on the tin! It looks at different points of view to do with rural living and housing issues drawing from the past and present to try to make sense of our future. From turnips to turbines. Come along for the journey and see things from different points of View. After all every pancake has got two sides!

2.30pm-3.30pm	Workshop Session 1
	<ul style="list-style-type: none"> * Creating balanced communities <ul style="list-style-type: none"> • A wish for all! How can we help this to happen within the law? • Good ideas or despondency * A Sustainable Future <ul style="list-style-type: none"> • Focusing on our resources, expertise and good practice on design to reduce energy consumption and to encourage sustainable living in rural communities * Rural Tenants Participation <ul style="list-style-type: none"> • Encouraging Involvement - how???? * Innovative Housing Provision in Rural Communities <ul style="list-style-type: none"> • Pursuing pioneering ideas and enabling collaborative working towards the provision of housing in a difficult financial environment
3.30pm - 4.00pm	Refreshment break and exhibition viewing
4.00pm - 5.00pm	Workshop Session 2
	Repeat of workshop session 1
5.00pm-.5.15pm	Summary of workshops facilitators finding
7.30pm	Dinner, networking and entertainment



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Friday 10th June

9.00am	Registration for day delegates & exhibition viewing
9.30am -10.30am	Workshop Session 3 <ul style="list-style-type: none">* Methods of freeing potentially constrained land<ul style="list-style-type: none">♦ Helping crofters, landowners and developers to contribute to the sustainability of rural communities by developing innovative options for the provision of affordable housing on croft land* The Scottish Housing Charter<ul style="list-style-type: none">♦ How will landlords be regulated and how can we ensure tenants are involved?* Training - Employment - Homes<ul style="list-style-type: none">♦ Working to retain local people in their communities by linking new housing provision to the creation of employment and training and job opportunities* Scottish Rural Property and Business Association
10.30am - 11.00am	Refreshment Break and exhibition viewing
11.00am-12.00pm	Workshop Session 4 Repeat of workshop session 3
12.00pm-12.15pm	Summary of workshop facilitators finding
12.15pm - 12.30pm	David Green, Convenor of Cairngorms National Park Authority
12.30pm-1.00pm	Chief Secretary to the Treasury: Rt Hon Danny Alexander MP Presentation and questions
1.00pm	Lunch and close of conference



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Delegate Fees:

Small voluntary organisation	£250
RSL's and small companies (less than 30 employees)	£300
Large companies	£350

Single room supplement £100

Included in the costs are:	2 x lunches
	all conference facilities
	Evening Meal and entertainment on 31 st March
	Accommodation on 31 st March

Day delegates

Small voluntary organisation	£ 70 - includes conference facilities and lunches £130 for 2 days £50 dinner/entertainment
Rsl and small company	£90 - includes conference facilities and lunches £150 for 2 days £50 dinner/entertainment
Large company	£110 - includes conference facilities and lunches £190 2 days £50 dinner/entertainment

All costs exclude VAT



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This exciting new joint event is an ideal way for you to showcase your organisations and meet many folk from all Communities.

Exhibition Opportunities

15 Large Exhibition Spaces:

Small voluntary organisations	£150
RSL & small companies (under 30 employees)	£250
Large Companies	£500

This cost includes space, electrical socket, lunch and 2 named people.

14 Table Top Exhibition Spaces: £75 per space

This cost includes space, electrical socket, lunch and 1 named person.

Conference Sponsorship

Conference Headline Sponsor

This is your opportunity to meet your target audience, promote your organisation and network with key housing professionals and tenants from across Scotland

This package includes:

- Company logo appearing on conference literature and badges
- Company logo displayed prominently during event
- Full-page advert in conference programme with company logo
- Leaflets in delegate packs
- Publicity/ message of thanks in opening address to conference
- Lunch & refreshments for up to two representatives for both days
- Dinner & entertainment
- Prominent Exhibition space
- Access to all sessions and workshops
- Overnight accommodation for up to 2 representatives

Cost: £2000 + VAT

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Conference Handbook/Programme

Conference handbook

Each delegate receives a copy of the conference handbook in their delegate packs. The conference handbook is a comprehensive guide for delegates for the duration of the event and serves as a reference point for all workshop and plenary session information. The handbook also serves as a directory of exhibitors and sponsors providing vital contact information.

This package includes:

- Company logo appearing on conference handbook
- Full-page advert in conference handbook with company logo
- Message of thanks included in handbook

Cost: £1000 + VAT

Delegate Badges

Why not raise the profile of your organisation through sponsorship of the Conference Delegate Badges. Each delegate badge which is issued to all delegates on arrival at the event will display your organisation's name and logo.

This package includes:

- Company logo appearing on delegate badges
- Advert in conference programme with company logo
- Message of thanks in conference programme

Cost: £300 + VAT

Conference Delegate Bags

Delegates are issued a durable conference bag. Sponsorship of the delegate bag ensures maximum exposure for your organisation with your logo on the front of the bag.

SOLD!

- Company logo appearing on front of each delegate bag
- Advert in conference programme with company logo
- Message of thanks included in programme

Conference Pens and Notepads

Every delegate will receive a pen and notepad in their delegate pack. Sponsorship of the notepads and pens ensures maximum exposure for your organisation. This package also includes

- Advert in conference programme with company logo
- Message of thanks included in programme

Cost: £500 +VAT

Marketing material in conference bags

Each delegate will receive a delegate bag and you could be sure of advertising your organisation/services with the insertion of your marketing information. This package also includes:

- Advert in conference programme with company logo
- Message of thanks included in programme

Cost: £250 +VAT